



SPA  
NEW DELHI



Department of  
INDUSTRIAL DESIGN  
औद्योगिक अभिकल्प विभाग

Department of

# Industrial Design

## Placement Brochure

2022-24



About

# DoID

*The Department of Industrial Design,(DoID), with a legacy of over 25 years, is an abode of young designers thriving for knowledge and innovation.*

Our legacy speaks volumes about our commitment to producing design pioneers who excel in addressing real-world challenges. At our core, we believe in nurturing not just designers, but visionaries who possess the skills to unravel complex design problems with inventive solutions. We empower our students with a diverse set of skills that seamlessly blend aesthetics, technology, and user-centered design principles. Each of our graduates emerges from our department as a dynamic force who can not only navigate the complexities of the design world but also redefine and reshape it.



Life at

# DoID

*DoID is where our creative talents as students thrive. Our learning goes beyond textbooks, combining hands-on experience and theoretical knowledge.*



Within these walls, we've honed our skills across a range of disciplines. With the guidance of expert teachers, we dive into real projects that boost our problem-solving abilities and adaptability. While we work diligently, we also know how to celebrate our successes with gusto. This roller coaster journey equips us

with the tools and experiences to become better designers, all while having a lot of fun along the way. We're on a roller coaster that only goes up, and the ride is a blast!"



Institute of  
**National Importance**

About

## SPA New Delhi

Since its beginning in 1942, the School of Planning and Architecture, New Delhi, has focused on quality and innovation in its design education and research. It was recognized as “**An Institute of National Importance** under an Act of Parliament” in 2014. With a wide array of academic courses, both at the Bachelor’s and Master’s levels, the institute has always maintained the goal of training the professionals of tomorrow in crucial sectors of design. Located in the national capital, the institute offers the opportunity to explore numerous creative avenues and spread the spectrum of academic learning.



Our

# Academic Curriculum

*“The academic curriculum of our design department is a dynamic and creative journey that empowers students to explore, innovate, and express their unique design perspectives, while honing essential skills in aesthetics, problem-solving, and the use of cutting-edge tools and technologies.”*

## 1 SEMESTER

- Design History & Design Theory
- Research Methods & Critical Writing
- Manufacturing Processes & Techniques
- Design Methods
- Communication & Presentation Techniques
- Studies in Form
- Design Project 1
- Mechanics & Electronics in Industrial Design
- Applied Arts & Crafts

## 2 SEMESTER

- Human Factors in Design
- Advanced Manufacturing Techniques
- Design Research
- Computer Aided Industrial Design 1
- Advanced Form Studies
- Design Project 2
- Design Engineering & Prototyping
- Social Design

## 3 SEMESTER

- Industrial Training
- Design Management
- Product Detailing
- Systems Thinking & User Experience Design
- Computer Aided Industrial Design 2
- Design Project 3
- Branding & Marketing
- Contemporary Technology in Design

## 4 SEMESTER

- Intellectual Property Rights, Professional Practice & Entrepreneurship
- Thesis Project
- Design Degree Show

# Batch of 2022-24

*An ensemble of eighteen enthusiasts who infuse the design process with excitement.*



A mix of dreamers and realists, each unique in their own way but united by the unwavering obsession to be better designers. We are passionate about building solutions that truly make a difference in the world.

**We are driven, we are daring, we are 18.**

We are a Team 18

# Batch of 2022-24

*Everyday is a new opportunity and every opportunity is a new way to leave a mark! This is what each one of us believes and that is what each one here is.*

Each member brings a unique set of skills, talents, and perspectives, enriching our collective experience and fostering an environment of growth and collaboration. We are a team of 18 coming from a varied background of Engineering and Architecture, all under one roof of DoID.



**Fathima** Nazrin



**Prathmesh** Jagadale



**Bharat** Kumar



**Kashyap** Masiwal



**Noel** Ranjit



**Pratyasha** Paridhi



**Amrutha** Prakash



**Aniket** R. Salunkhe



**Aswanth** S.



**Rachita** Dhummi



**Sandeepan** P. Deka



**Saurabh** V. Nagothanekar



**Ugandhar** Busi



**Ninad** R. Dave



**Deepthi** J B M



**Shifhana** A.



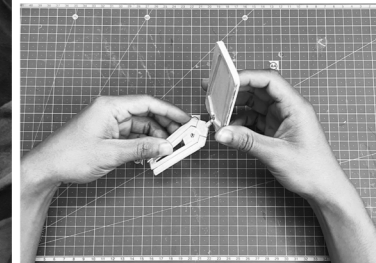
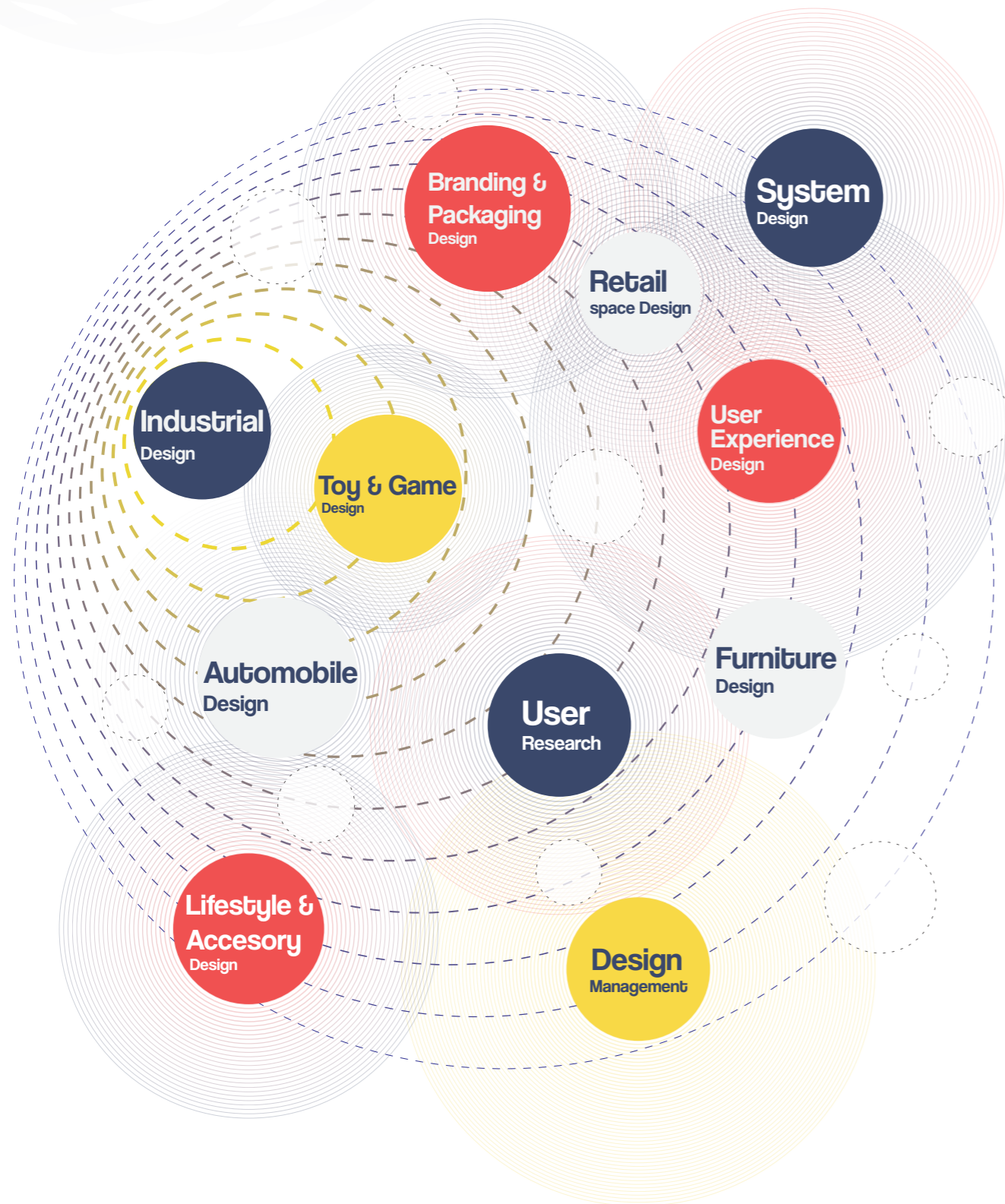
**Manish** Shinde



**Shubhajit** Maji

# What Do We Do?

Discover how we nurture the designers who transform everyday objects into functional works of art, and craft digital experiences that seamlessly connect people and technology.



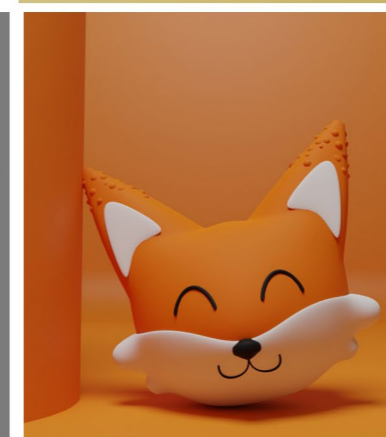
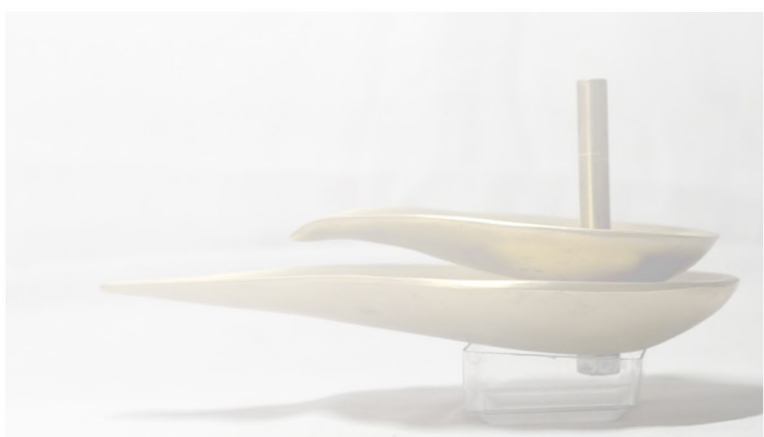
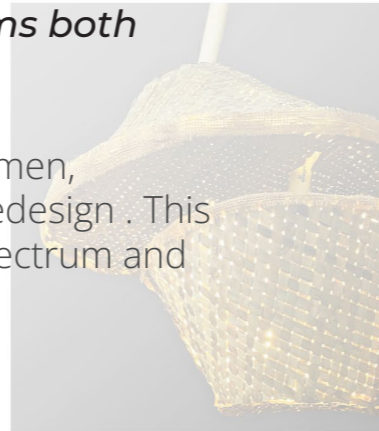


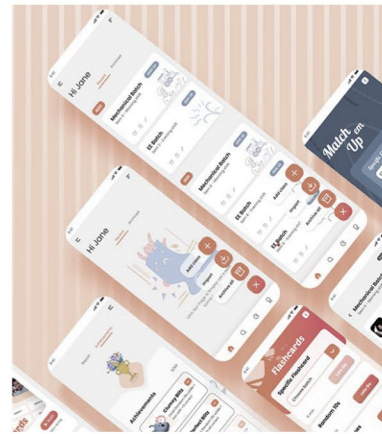
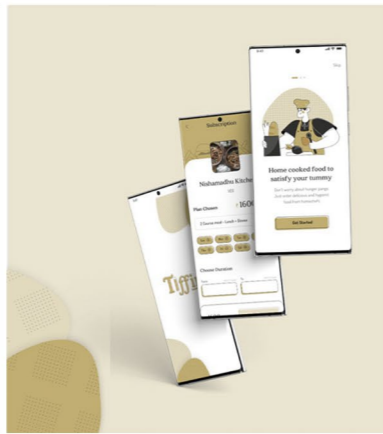


# Student Projects

*The 2022-2024 batch has been enthusiastically involved in a multitude of projects, spanning diverse design realms both collectively and individually.*

Our efforts, which demonstrate our agility and creative acumen, encompass game-changing inventions as well as product redesign. This batch showcases a commitment to exploring the design spectrum and contributing fresh perspectives to the field.





# Our Mentors

*“The influence of a good teacher can never be erased.”*

Central to our department’s success is an exceptional and devoted faculty team, unwavering in their commitment to unlock our full potential. They act as dreamers to us realists, teaching us how to fly and as realists to us dreamers, making sure we don’t fly too close to the sun.



**Parag** Anand Meshram  
Head of Department  
M.Des, IIT Delhi



**Aditi** Singh  
Assistant Professor  
M.Des, SPA New Delhi



**Sushil** Ichhaya Vijay  
Assistant Professor  
M.Des, SPA New Delhi



**Rahul** Tyagi  
M.Des, IIT Delhi



**Naveen** Rampal  
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**Anisha** Shekhar Mukherjee  
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**Dharmesh** Jaiswal  
M.Des, SPA New Delhi



**Vishal** Sengar  
M.Des, SPA New Delhi



**Riga** Singh  
M.Des, SPA New Delhi



**Anup** Takalkar  
M.Des, SPA New Delhi



**Vikas** Manchanda  
MIT Solan School of Management



**Amit** Krishn Gulati  
M.Des, NID Ahemdabad



**Siddharth** Khatri  
M.Des, SPA New Delhi



**Yamini** Bhattacharya  
M.Des, SPA New Delhi



**Ananya** Gandotra  
M.Des, IIT Delhi

# Design Premiere

The DESIGN PREMIERE is an annual exhibition showcasing the Final Year Degree Projects of our graduating students.














The DESIGN PREMIERE for the batch of 2021-2023 showcased 19 final-year design projects of our graduating students. These graduating projects created an interesting dialogue on innovative ideas and designs.



# Media Coverage



# Awards & Recognition

<p>Red Dot Design Award</p> 	<p>Red Dot Best Of The Best</p> 	<p>A Design Award &amp; Competition</p> 
<p>Society Of Indian Automobile Manufacturers Design Award</p> 	<p>The James Dyson Design Award</p> 	<p>India Design Forum Design Award</p> 
<p>The World Technology Network Design Award</p> 	<p>Washrooms And Beyond Design Award</p> 	<p>UX Now Design Award</p> 
<p>IDA International Design Award</p> 	<p>Institute Of Indian Interior Designers Design</p> 	<p>Festival Of Architecture And Interior Designing Design Award</p> 
<p>C-IDEA Design Award</p> 		

Our  
**Past Recruiters**

*Over the years, our placement program has established strong partnerships with a diverse range of industry leaders and reputable organizations.*

Our past recruiters have been integral to our mission of nurturing exceptional talent and facilitating meaningful career opportunities for the students. From multinational corporations to innovative startups, our placement process has attracted prominent names across diverse industries who have immensely contributed to shaping our students' professional journeys.



Our

# Alumni Testimonial

*Our alumni stand as inspiring success stories. Their stories not only serve as a testament to the quality of instruction and mentorship provided here but also inspire current students to dream big and reach for the stars.*

From groundbreaking start-ups to global brand contributions, their innovative designs have earned acclaim, setting new standards. Their achievements exemplify our department's transformative education, inspiring current students and reflecting the immense creative potential we offer.



**Shubham Vaidya**  
Kaalzua LLP  
Founder

The Department of Industrial Design has been the crucible where my creativity, innovation, and personal growth were nurtured. It equipped me with the skills, mindset, and connections necessary to thrive in the competitive world of industrial design and entrepreneurship. The department's commitment to creating a nurturing and ethical work environment has undoubtedly contributed to my development and the success of visionary professionals like myself who are shaping the future of our country. My journey is a testament to the department's unwavering dedication to excellence, and I wholeheartedly endorse its invaluable contributions to the field of design and beyond.

The Masters in Industrial Design program at SPA proved to be a transformative experience with a comprehensive toolkit for my career development. This program instilled in me a sense of consistency and deepened my understanding of design's crucial role in enhancing human well-being.

My Master's in Industrial Design wasn't just an educational adventure; it was a wild roller coaster ride that equipped me with a design toolbox and the mindset of a superhero. It was like going through a high-speed transformation machine. Design is like my secret weapon for world domination, and SPA taught me how to wield it! With my superhero cape firmly in place and a squad of fellow design geeks, I'm ready to save the day, one design at a time.



**Riga Singh**  
StudioAIR  
Founder

You can

# Contact us

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## SOCIAL



*We await your response*

With great anticipation



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